The Karleen Leveille Entrepreneurship Center SWOT ANALYSIS

| STRENGTHS Identify what you are good at as a leader and what your business is good at. | WEAKNESSES Highlight areas that you do not like to do or are not 100%. |
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| OPPORTUNITIES Think of ways you and your business can improve short term and long term. | THREATS Consider how a competitor would undermine your business strengths and weaknesses. |
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